



# Samtouch

Retail EPoS Software

*passionate about retail*

We understand that each business has unique requirements, that's why Samtouch is developed with many features unique to the Retail Sector

### Promotions & Discounts

With the retail sector becoming ever increasing more competitive, promotions and special offers are an everyday event to entice customers into your store. Samtouch has a wealth of features that make the creation and implementation of promotions a lot easier.

Whether your promotion is time sensitive during the day or day of week, Samtouch will automatically activate or de-activate the promotion without any action from you. Simple or complex multi discounts as well as multi-buys are all part of Samtouch's advanced wealth of promotional features.

### Customer Loyalty

Keeping customers makes good business sense but it's not always easy. You've spent a lot of time casting your lines, making and reeling them in. But now you've got your customer, how do you keep them?

With Samtouch loyalty solution you have the power to keep track of customer information, spend and product sales activity. Offering loyalty points on specific items for redemption against goods at a later date. Provide different pricing structures to different types of customers (Retail/Trade). For multi-store businesses all this can be centralised on the cloud so all customer information is updated "real time".

By offering loyalty to your customers you are taking advantage of one of the best marketing tools used by the biggest retailer's today. With more choice and offers from your competitors it is essential that you incorporate customer loyalty into your business strategy.

### EFT Integration

We all object to queueing to pay for goods. transparent integration to you credit card terminal reduces checkout time and ensures accuracy. We integrate to two of the leading EFT terminal provider's in the UK so you can be assured of fast setup times, lowest credit card and debit card rates in the market and 24/7 customer support.

### Woocommerce Web Shop Integration

With the ever increasing move toward online Shopping. Samtouch integration to Woocommerce Web Shop bridges the gap between bricks and mortar Retail outlets and online shopping.

With our simple and very effective interface to Woocommerce any products you introduce to your eCommerce platform will be transferred into you Samtouch Epos solution ready for sale. Payments on your website can be managed via a number of credit card platforms such as SagePay or Paypal.



- Special Offer's displayed on Rear LCD Display.



- Loyalty Solution.



- NMO Accredited Scale Interface.



- Cloud Based Back Office Management Software.

S A M T O U C H R E T A I L E P O S S O F T W A R E

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**SAM4S**  
Eye catching & easy to use graphics



Simple to use with minimal training, new or existing staff will take to Samtouch quickly.



**SAM4S**

YOUR LOCAL DEALER IS

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**SAM4S**

# Samtouch

## leading edge point of sale

Samtouch is the latest innovation in Point Of Sale Software which encompasses the features required by all major Retail & Hospitality sectors. Developed on the latest Microsoft .Net Technologies,

Samtouch is the leading edge Point Of Sale Platform which is "Easy To Use", reliable & a cost effective solution providing you with the management tools & information to allow you to operate & expand your business on your terms.

Samtouch utilises the latest technologies of your Sam4s Point Of Sale terminal to display eye catching & easy to operate touchscreen graphics at lightning speed.

Promotional material & advertising banners can easily be displayed on your large LCD customer display, providing a

no cost advertising portal at Point Of Sale especially useful for re-affirming impulse buys and special offers on sale at the counter.

Simple to use with minimal training required, new or existing staff will take to Samtouch quickly & confidently, saving you time & maximising your sales growth.

Create added sales opportunities by prompting the operator to advise the customer about "add on" or alternative products again maximising every sales transaction.



**SAM4s**  
Eye catching & easy to use graphics

# Samtouch

## passionate about retail

Samtouch has been developed from the ground up using our wealth of experience in this industry spanning 20 years.

Although easy to operate, Samtouch has over 300 system options built-in providing flexibility for the most demanding retail business.

### Features:

- Easy to use.
- Simple network configuration.
- Unlimited products.
- Unlimited product screens.
- Dynamic Screen Function.
- 6 price levels.
- 3 sizes per product.
- Graphic Button Display.
- Lottery Sales Via Barcode Reader.
- Newspaper Barcode.
- Simple/Complex Promotion Options.

- Lead thru Not Found feature.
- Auto product programing across network.
- Clerk interrupt & layaway feature.
- Review Previous Sales.
- A4 Reporting.
- Easy Advertising Banner programming.
- Simple Stock Facility.
- Operator prompt for Age Critical products.
- Shelf Edge label printing.
- EFT Integration.
- AVE CCTV Integration.
- Multi-Site Customer loyalty.
- Customer Accounts.
- Weighing Scale Integration.
- Pre-weighed Barcode Scanning.



# Samtouch

## empowered by innovation

**Simplicity** - For us, simplicity is the key to a successful EPOS solution. We believe that we break down barriers, remove unnecessary processes & promote transparency for the operator.

**Reliability** - We understand that your Epos System is a fundamental part of your business. From planning, design & execution of our software, minimising system critical down-time has always been our key aim.

**Value** - Creating real value is integral to what we do. We believe our EPOS solution provides great value for money.

**Intelligence** - We seek intelligence in all our technologies. That's why we utilise the latest development platforms from Microsoft. This promotes innovation.

**Flexibility** - We understand that each business has unique requirements. That's why we have developed many features to ensure our system is as flexible as possible.



“From planning, design & execution of our software, minimising system critical down-time has always been our key aim.”

### Reporting

- Stand alone or consolidated X & Z reports with up to 3 period levels.
- Reports by period or date range.
- Financial - daily/monthly sales - drawer/station totals voids etc.
- Employee - including sales by employee & time keeping.
- Hourly - including sales by hour - groups by hour.
- Products - including best worst sellers by quantity & value - products by price level - zero sales products.
- Stock.
- Age verification declined log.



- Group - including groups per employee - group promotion.
- Promotions - Best worst sellers by quantity & value.
- Sales analysis - reason/questions reports.
- Balance - Open employee - checks spend per hour/per guest.



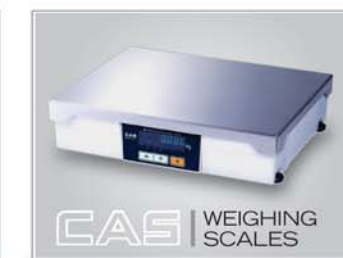
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